

CORBYSIMPSON

User Experience, Innovation and Technology Leadership

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www.corbysimpson.com

📍 Toronto, On

EXPERIENCE

Chief Technology Officer

Capsule Media Inc.

📅 04/2017 - Ongoing 📍 Toronto, On

- Lead the development of client projects with budgets in excess of \$500k.
- Provide technical leadership to help generate \$1 million+ in VC and private funding.
- Own the entire technology stack storing petabytes of data and maintaining a video library with more titles than Netflix.

Owner / Operator

Focality Interactive

📅 04/2001 - Ongoing 📍 Midhurst, On

- Independently developed more than \$1 million worth of interactive projects.
- Client work includes Scotiabank, Audi, Staples, St. John Ambulance, Canon, George Brown College, TD Bank and many others.

Director of Technology

Whatever Solutions & Media

📅 06/2005 - 04/2017 📍 Peterborough, On

- Directly lead and managed a team of between 5-7 skilled specialists.
- Achieved yearly profitability with fixed expenses and variable project budgets.
- Responsible for all projects from concept to completion.
- Determined scope of projects with budgets up to \$500k for clients including Parks Canada, Parliament of Canada, Canadian Food Inspection Agency, Mazda, Honda, Siemens, Subaru, Toyota, SGS, Lexus, Fleming College, Acura and others.

Instructor

Georgian College

📅 2010 📍 Barrie, On

- Taught the second year Web Design Program.

Senior Programmer

CreativePOST Inc.

📅 05/2002 - 06/2005 📍 Toronto, On

- I was responsible for scoping and estimating projects with \$50k - \$500k budgets.
- Initiated and developed an online video delivery engine.

EDUCATION

User Experience

Interactive Design Foundation

📅 2014 - 2017

Interactive Multimedia Post-Graduate

Sheridan College

📅 2001-2002

Media Arts

Sheridan College

📅 1997 - 2000

MOMENTS OF PRIDE

AWARDS

- Two-time, top three finalist for the Canadian New Media Awards for "Graduate of the Year" and "Programmer of the Year."
- Recipient of Peter J. Marshall Municipality award.
- CEO Award of Excellence: Waterway Wildlife - Action for Habitat Health Interactive Trailer for Parks Canada.
- Silver Communicator Award - Mazda All-Line Digital Catalogue.
- Silver Medal recipient for top academic achievement.

PUBLIC SPEAKING & GIVING BACK

- Published author in both books and magazines both in online and in print.
- Multiple speaking engagements including University, College & industry associations.
- Guest tech panelist for Microsoft Canada led by Mark Saltzman.
- Chair & board member of 3 Post-Secondary Interactive Programs.